

Reading list for SAS H69, Media and the History of Political Rhetoric (7,5 hp) 2018
Department of Communication and Media, Lund University

- Bitzer, Lloyd F. (1981). "Political Rhetoric". In *Handbook of Political Communication*, ed. Dan. Nimmo & Keith R. Sanders. Beverly Hills: Sage Publications [pp. 225-248, 23 p.]
- Burke, Peter (1992). *The fabrication of Louis XIV*. New Haven: Yale University Press [excerpt 100 p., ISBN 0-300-05153-0]
- Marvin, Carolyn (1988). "Inventing the expert: Technological literacy as social currency". *When old technologies were new: Thinking about electric communication in the late nineteenth century*. New York: Oxford University Press. [52 p. of total 269, ISBN 0-19-504468]
- Jowett, Garth & O'Donnell, Victoria (2014). *Propaganda & Persuasion*. 6th ed. London: SAGE [excerpt 300 p., ISBN: 9781452257532]
- Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press [314 p., ISBN 0-7456-1004-8]

Articles in addition: max. 200 p.

Total number of pages: c. 1000

New edition of *Propaganda & Persuasion*.