

MKVA13 Media and Communication Studies: Qualified Work Practice Internship

15 higher education credits

First cycle

The course was adopted by the Board of the Faculty of Social Sciences on 20th September, 2007. The syllabus was approved by the Board of the Centre for Media, Communication and Journalism on 10th September, 2007.

This syllabus is valid from the spring term of 2008.

A. General Information

The course is offered as a single subject course within the main field of Media and Communication Studies.

The course consists of a full-time work placement. The aim of the course is to provide the students with an opportunity to take part in a work placement where the theoretical aspects of Media and Communication Studies are connected to the practical profession. The course also aims to provide students with knowledge and skills which can be of value to both further studies within the discipline and future careers.

C. Learning Outcomes

On completion of the course students shall

- have knowledge of the connection between theory and practice within the discipline of Media and Communication Studies
- be able to compile, analyse and present information
- have a basic yet broad understanding of the ways in which professional work can be carried out within the field of Media and Communication
- be able to carry out simple tasks at a professional level within the field of Media and Communication
- be able to identify his/her own need for further knowledge and be able to upgrade his/her capabilities with regard to professional life.

D. Course Content

The course constitutes a qualified work placement within the field of Media and Communication Studies and can be carried out at a public institution, private company or NGO in Sweden or abroad. The work placement should include varying tasks and assignments. Students shall, under supervision, work with qualified tasks and take part in the daily operations of the company/organisation. The tasks are to be related to the programme of study and the student should be given the opportunity to apply and develop previously acquired knowledge and skills from within the discipline of Media and Communication Studies.

E. Teaching and Assessment

Assessment is carried out through the submission of a report on the placement which is written individually and reviewed at a seminar. In addition, the student's supervisor from the placement shall provide a written certificate specifying the tasks and assignments which the student has carried out.

F. Grades

One of the grades Pass or Fail is awarded. To be awarded the grade of Pass students must complete all the examination tasks and fulfil the learning outcomes of the course. He/she must also be present for at least 80 percent of the placement period.

G. Admission Requirements

To be admitted to the course the student is required to have successfully completed 150 higher education credits, of which at least 90 are in Media and Communication Studies, including a successfully completed degree project for a Bachelor degree in Media and Communication Studies, or the equivalent.

H. Further Information

It is the responsibility of the student to find a work placement and to finance travel, accommodation etc. during the placement period. On admission to the course, the student must contact the course director. Before placement studies may commence, the supervisor and the principal tasks at the workplace must be approved by the course director.