



# LUNDS UNIVERSITET

Humanistiska och teologiska fakulteterna

## Course syllabus in third cycle studies

<b>1. Identification and basic information</b>		
1.	Course code	<i>HSL005F</i>
2.	Course title	<i>Discourse(s) in economics and companies</i>
3.	Credits	<i>5 ECTS</i>
4.	Approval details	<i>Approved on 8 February 2021 in compliance with the Rules of procedure and delegation at the Faculties of Humanities and Theology</i>
5.	Amendment details	

<b>2. General information</b>		
1.	Type of course and its position in the education system	<i>Elective third cycle studies course for doctoral students at the Faculties of Humanities and Theology, the Faculty of Social Sciences and the School of Economics and Management in collaboration with the Faculty of Communication at the Pontificia Universidad Católica de Chile.</i>
2.	Language of instruction	<i>English</i>

<b>3. Learning outcomes</b>		
		On completion of the course, students shall be able to
1.	Knowledge and understanding	<ul style="list-style-type: none"> <li>• <i>Account for key theoretical and methodological concepts relating to qualitative discourse analysis, to enable understanding of company discourse</i></li> <li>• <i>Understand company annual reports as a meeting place for company discourse and other forms of discourse</i></li> </ul>
2.	Competence and skills	<ul style="list-style-type: none"> <li>• <i>Compare company discourse with other forms of discourse from a linguistic perspective as well as perspectives from communication studies, strategic communication and business administration.</i></li> <li>• <i>Communicate results from their own and others' investigations in the subject area.</i></li> <li>• <i>Develop an individual case study linked to the course content.</i></li> </ul>

3.	Judgement and approach	<ul style="list-style-type: none"> <li>• <i>Critically evaluate the validity of qualitative discourse analyses and their applicability to company discourse</i></li> <li>• <i>Adopt a scholarly approach to the analysis and evaluation of information relevant to companies.</i></li> </ul>
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<b>4. Course content</b>		
1.	Brief description of the course and its content and whether it is divided into different parts	<i>The course is multidisciplinary and provides knowledge of qualitative discourse analysis from various disciplinary perspectives – linguistics, communication studies and business administration. The aim is to understand, interpret and compare company discourse and other forms of discourse in Sweden and Chile through case studies. Themes in the course are narrative economics, the economisation of daily life and sustainability.</i>

<b>5. Teaching and assessment</b>		
1.	Forms of teaching applied, including details of compulsory elements	<i>The course includes lectures, a compulsory workshop and seminars, of which the final seminar is compulsory. All teaching is conducted digitally and adapted timewise so as to suit students in both the Chilean and Swedish time zones.</i>
2.	Forms of assessment	<i>The course is assessed through active participation in a workshop, a written case study, the defence of the case study at a seminar and the critical review of another student's case study at a seminar.</i>

<b>6. Grades</b>		
1.	Grading scale	<i>Grades awarded on the course are Pass or Fail.</i>
2.	Basis for grade on the whole course	
3.	Different grading scales on different parts of the course, where applicable	

<b>7. Required reading</b>		
1.	Required reading	<i>For the required reading list and other teaching aids, see appendix.</i>