



# LUND UNIVERSITY

Joint Faculties of Humanities and Theology

Department of Communication and Media

<b>1. Course details</b>		
1.	Course code	<i>HURD001</i>
2.	Course title	<i>Rhetoric, Democracy and Participation</i>
3.	Cycle and code for the depth of study relative to the degree requirements	<i>Third cycle</i>
4.	Credits	<i>7.5</i>
5.	Details of approval	<i>Approved in accordance with the rules of procedure and delegation at the Faculties of Humanities and Theology 9 June 2014.</i>
6.	Details of revision	

<b>2. General information</b>		
1.	Type of course and its place in the educational system	<i>The course is an elective third cycle course. It can be included in a second cycle degree.</i>
2.	Language of instruction	<i>English</i>

<b>3. Learning outcomes</b>		
		On completion of the course, the student shall be able to
1.	Knowledge and understanding	<ul style="list-style-type: none"> <li>• <i>account for the link between rhetoric and democracy and its basis in Greek antiquity</i></li> <li>• <i>describe current political discourse on the basis of rhetorical theory and history, focusing on ethical aspects</i></li> <li>• <i>account for political applications of rhetorical theory (and strategies)</i></li> </ul>
2.	Competence and skills	<ul style="list-style-type: none"> <li>• <i>informed by rhetorical theory, to a great extent select and justify communicative applications taking the aims and conditions of the communicative situation into account</i></li> <li>• <i>analyse and query the ways in which different rhetorical applications shape the interaction between sender and receiver, and between persons committed and uncommitted to an issue</i></li> <li>• <i>analyse and interpret examples of political communication from rhetorical perspectives of</i></li> </ul>

		<p><i>democracy and participation</i></p> <ul style="list-style-type: none"> <li>• <i>to a great extent provide constructive criticism and actively participate in a dialogue enhancing knowledge</i></li> </ul>
3.	Judgement and approach	<ul style="list-style-type: none"> <li>• <i>to a great extent take a critical and reflective approach to different manifestations of rhetoric with regard to democracy and participation</i></li> <li>• <i>take a position on and query the conditions, applications and possible shortcomings of rhetorical theory in public communication</i></li> </ul>

<b>4.</b>	<b>Course content</b>	
1.	Brief description of the course and its content including details of any sub-divisions	<p><i>The course focuses on the possible and actual roles of rhetoric in present-day liberal democracies from the perspective of civic participation in politics.</i></p> <p><i>Students are provided with general knowledge of the links between rhetoric, democracy and participation and how they can be understood from theoretical and practical perspectives. Special emphasis is placed on the conditions of persuasive discourse in relation to rhetorical theory.</i></p> <p><i>Informed by current research, the course addresses the possibilities of rhetoric to constructively contribute to the development of democracy, taking into account the discourse situation and adaptation to the audience, register and style, form and content, source criticism and the significance of the presentation. Other topics addressed include relational conditions, the role of the receiver and the significance of listening, and the ability to provide feedback and constructive criticism.</i></p> <p><i>Through presentations, dialogues and discussions, the course will query rhetorical issues and perspectives related to the responsibility of the rhetorician for the conditions and outcomes of the communicative situation.</i></p>

<b>5. Teaching and assessment</b>		
1.	Teaching methods employed including details of any compulsory components	<i>In addition to lectures and workshops, the course includes student/project presentations. Attendance is compulsory at workshops and student presentations.</i>
2.	Examination details	<i>The assessment is continuous and based on active participation in seminars and workshops, a project presentation and a written paper. Absence at more than two seminars must be compensated for with written assignments in accordance with the instructions of the lecturer.</i>

<b>6. Grades</b>		
1.	Grades	<i>Students are awarded one of the following grades: Fail or Pass</i>
2.	Grading of the complete course	<i>In order to be awarded the grade of Pass on the course as a whole, the student must have been awarded this grade on both the oral and individual written component of the assessment.</i>
3.	Modules and variations in grading (if applicable)	

<b>7. Required reading</b>		
1.	Reading list	<i>For reading lists and other relevant educational materials, see appendix</i>