



LUND
UNIVERSITY

Department of Communication and Media

MKVN13 Media and Diversity, 15 credits

Autumn 2023

Reading List

Abu-Lughod, L. (2002) "The Objects of Soap Opera Egyptian Television and the Cultural Politics of Modernity" in The Anthropology of Media Reader, Askew and Wilk (eds.) Pg 376-393. (17 pages)

Athique, A. (2016). *Transnational Audiences: Media Reception on a Global Scale*, Chapter 5, Pp-77-95. (18 pages).

Aksoy, A., & Robins, K. (2000). Thinking across spaces: Transnational television from Turkey. *European Journal of Cultural Studies*, 3(3), 343–365.
<https://doi.org/10.1177/136754940000300305> (22 pages)

Banet-Weiser, Sarah. Empowered: Popular Feminism and Popular Misogyny. Durham and London: Duke University Press, 2018. Pp. 1-40. (40 pages).

Braedel-Kühner, C. & Müller, A.P. (red.) (2016). *Re-Thinking Diversity: Multiple Approaches in Theory, Media, Communities, and Managerial Practice*. Wiesbaden: Springer VS. Approx. 60 pages.

Duru, D. N. (2015). "From Mosaic to Ebru: Conviviality in Multi-ethnic, Multi-faith Burgazadası, Istanbul," *South European Society and Politics*, 20:2, 243-263,
 DOI: [10.1080/13608746.2015.1047080](https://doi.org/10.1080/13608746.2015.1047080)

Gill, Rosalind. "Postfeminist Media Culture: Elements of a Sensibility." *European Journal of Cultural Studies* 10, no. 2 (May 1, 2007): 147–66. <https://doi.org/10.1177/1367549407075898>. (19 pages)

Gill, Rosalind. "The Affective, Cultural and Psychic Life of Postfeminism: A Postfeminist Sensibility 10 Years On." *European Journal of Cultural Studies* 20, no. 6 (2017): 606–26. <https://doi.org/10.1177/1367549417733003>. (20 pages)

McQuail, D. (1992). Diversity. In *Media Performance: Mass Communication and Public Interest*. London: Sage. Pp: 141-159. (18 pages)

Metykova, M. (2016). *Diversity and the Media*. New York: Palgrave. Approx. 100 pages.

Nightingale, V. (red.) (2011). *The handbook of media audiences*. Malden: Wiley-Blackwell. Approx. 40 pages

Orgad, Shani, and Rosalind Gill. Confidence Culture. Durham and London: Duke University Press, 2022. Pp- 1-28) <https://doi.org/10.1215/9781478021834>. (28 pages)

Stehling, M., Kruse, M. & Thomas, T. (2019). *Media and Participation in Post-Migrant Societies [Electronic Publication]*. Rowman & Littlefield International. Approx. 150 pages

Thorsen, E. (2015). *Media, Margins and Civic Agency [Electronic Publication]*. Palgrave Macmillan UK. Approx. 40 pages

Valcke, P., Sükösd, M. & Picard, R.G. (eds.) (2016). *Media pluralism and diversity: concepts, risks and global trends*. Introduction + Chapter 8 (37 pages)

Option 1

Pertierra, A. C. (2018). *Media Anthropology for the Digital Age*, Cambridge: Polity Press. Approx. 100 pages

Pink, S. & Abram, S. (red.) (2015). *Media, anthropology and public engagement*. New York: Berghahn Books. Approx. 60 pages

Rothenbuhler, E.W. & Coman, M. (2005). *Media Anthropology [Electronic Publication]*. Sage Publications. Approx. 60 pages

Option 2

Berger, A.A. (2020). *Media and communication research methods*. (Fifth edition, International student edition). Thousand Oaks, California: SAGE Publications, Inc. (Selected part of 40 pages)

Brinkmann, S. (2013). *Qualitative interviewing*. New York: Oxford University Press. (Selected parts of 80 pages)

Seale, C., Gobo, G., Gubrium, J. & Silverman, D. (red.) (2007). *Qualitative research practice*.

London. (Selected parts of 40 pages)

Denzin, N.K. & Lincoln, Y.S. (red.) (2011). *The SAGE handbook of qualitative research.* (4., [rewritten and enlarged] ed.) Thousand Oaks: SAGE. (Selected parts of 60 pages)

In addition, students will read approximately 1200 pages after instructions from the course leaders.